



TITAN^{XT}
PREMIUM ARCHITECTURAL SHINGLES

OTHER SHINGLE BRANDS



Houses shown located in the same Port Charlotte, FL neighborhood.

HURRICANE IAN TITAN XT CASE STUDY

FORT MYERS, FL

The devastating power of Hurricane Ian* provided a test that most asphalt shingles could not hope to pass. However, TAMKO's Titan XT® Premium Architectural Shingles outperformed those expectations.

"I wouldn't have believed it if I hadn't seen it for myself," said Mike Logan, Production Manager for a TAMKO® certified contractor in Fort Myers, Florida. "I've been in roofing for 33 years, the last 18 years of it in Florida, and I've never seen an asphalt shingle perform like Titan did."†

The performance of Titan XT® shingles in Hurricane Ian* exceeded expectations - none of the 17 Titan XT® shingle installations this TAMKO® certified contractor completed lost a single Titan XT® shingle.

"Titan XT® is the best roofing shingle I've seen, hands down," Logan said. "It's true, I'm sold."†

Hurricane Ian* made landfall as one of the most powerful hurricanes to ever hit the U.S., hitting Florida on September 28, 2022, as a Category 4 storm, with winds of more than 150 mph.‡

"We were ground zero, in the eyewall for 12 hours, and these roofs didn't lose a single [Titan XT®] shingle," said James Rodriguez, Director of Insurance for a TAMKO® certified contractor in Fort Myers.†

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— Production Manager
TAMKO® Certified Contractor
Fort Myers, FL†

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CONTRACTOR: 'MORE REFERRALS THAN WE CAN HANDLE'

Jeff Van had Titan XT® shingles installed on his Port Charlotte home before the storm. Van and his other neighbors with Titan XT® shingles were the only shingle roofs on the block still intact after Hurricane Ian.*

"In the neighborhood, of the people that had their roofs done with this product [Titan XT®], there is no damage whatsoever – thank you," said Van.

Because of their use of Titan XT® shingles, the referrals are rolling in for Logan and Rodriguez after the storm.

"I have one client who has already given 35 referrals to us because people want to know who installed their roof and what product did they use, so we tell them every time: TAMKO Titan XT®," Rodriguez said. "We hit the biggest winds you can in our area and we didn't lose a single [Titan XT®] shingle."†

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— *Director of Insurance*
TAMKO® Certified Contractor
Fort Myers, FL†

Logan said most of the jobs he's closing right now are upgrading to Titan XT® shingles based on his photos of side-by-side Titan XT® shingles versus other brands' post-hurricane performance.† Titan XT® shingles feature a 160 mph High Wind Application Warranty** with only four nails required and TAMKO® Starter and TAMKO® Hip and Ridge. And, TAMKO® certified contractors can also offer homeowners enhanced warranties on Titan XT® shingle installations.

"It's because of how Titan held up, them not losing any shingles and that's what homeowners want," Logan said. "We have a reputation to live up to – We are 100% in this community and we care about everything we do here."‡

"If someone hasn't used the TAMKO Titan yet, they need to use it because it's hands down the best shingle I've ever used and it held up." Logan said.‡

* TAMKO's Limited Warranty and High Wind Application covers properly installed Titan XT® shingles up to 160 mph. Hurricane results generally demonstrate the performance of our products; however, our Limited Warranty does not cover hurricanes. Please consult TAMKO's Limited Warranty and Application Instructions for all requirements.

† TAMKO contractors are not employees, agents or representatives of TAMKO Building Products LLC. TAMKO Pro Certified Contractors may receive certain benefits, such as marketing support, product rebates, access to third-party discounts and the ability to offer Enhanced Limited System Warranties.

‡ NOAA's National Environmental Satellite, Data, and Information Service (NESDIS), "Hurricane Ian's Path of Destruction," nesdis.noaa.gov.

** 160 MPH wind warranty requires TAMKO® starter and TAMKO® hip and ridge. See TAMKO's full High Wind Application Instructions for all requirements and restrictions.



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